



content specialist

 contentspecialist.net  [content_specialist](https://www.instagram.com/content_specialist)  [contentspecialistdubai](https://www.facebook.com/contentspecialistdubai)  [content-specialist](https://www.linkedin.com/company/content-specialist)

 8B Gold Tower, Cluster I, Jumeirah Lakes Towers, Dubai, UAE

**Identify and
communicate
your unique
brand story**

CREATIVES
Films & Videos
2D ANIMATION
Public Relations
CONTENT WRITING

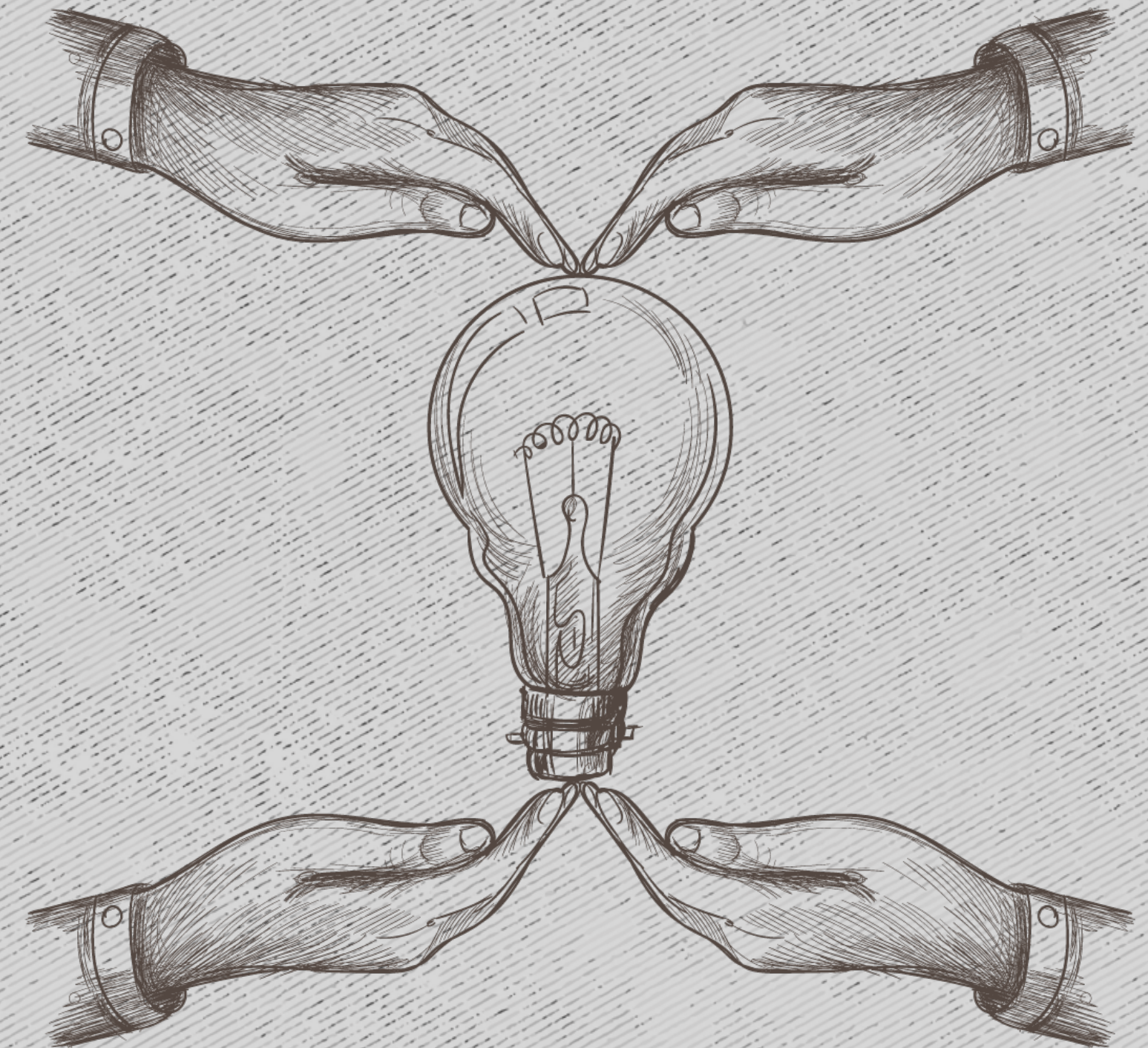
About us

Our best idea is always our next idea.

We partner with our clients to harness the power of communications and help them communicate with their stakeholders effectively to build and promote their brand. We are a core team based in Dubai supported by a global community of specialist consultants. With two decades of experience in the UAE, UK, and India, we know what works and how to craft and produce creative and written content that resonates with your audience.

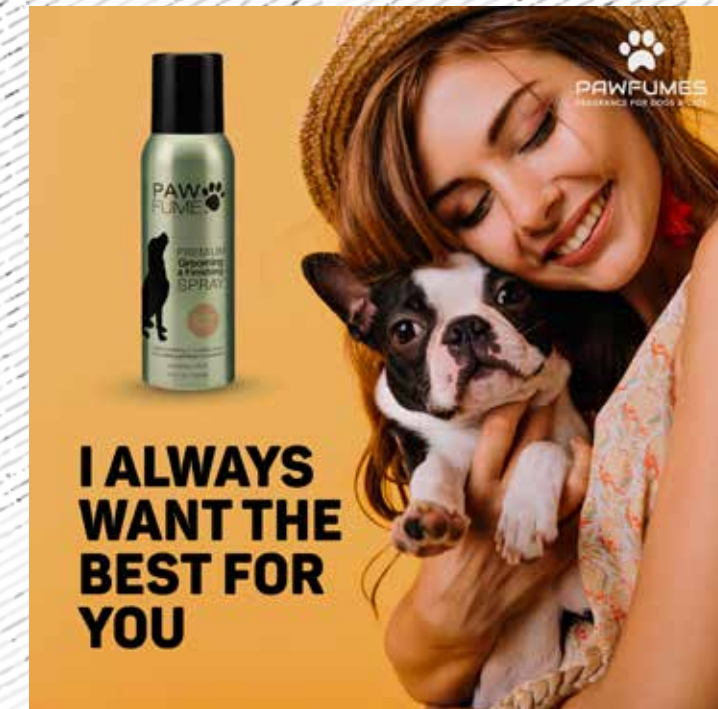
Our team of designers, photographers, cinematographers, journalists, writers, and editors are highly skilled with varied industry experiences and can help you reach your goals with a variety of content formats. Following an analysis of your goals, competitors, and target audience, we come up with bespoke content ideas using the different formats. Whatever be the format, we work with you to create the best tone of voice, media use, and style. Our philosophy is simple; we are here to distinguish your brand from the competition. Our team of journalists, strategists, and media relations experts find meaningful connections between brands and their audiences that demand to be seen, heard, and shared.

We are dedicated to understanding your vision to successfully build your brand. We make our clients' narratives unique and tell them to the world thoughtfully and authentically. As Public Relations experts, we develop and refine our client's stories into exceptionally unique content, and disseminate them to those who matter most. Our best idea is always our next idea.



Design that draws attention

We help businesses create big ideas that inspire people and engage their clients. We invest time in getting to know a business from the inside out, and deliver a unique brand experience that allows them connect seamlessly in today's modern marketing mix.



PENTAGON REAL ESTATE

Book your dream home today!
Get possession in June 2021



BNH TWIN TOWERS
AL FURJAN

info@pentagonre.com | www.pentagonre.com

PENTAGON REAL ESTATE



MAKE DUBAI YOUR HOME

Why pay Rent?
Buy and move into your dream home

starting from
AED 1949 / month (EMI)

BNH TWIN TOWERS
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PENTAGON REAL ESTATE

OWN A HOME IN DUBAI!



Pay only 20%, and rest after possession over 2 years


Handover in June 2021

BNH TWIN TOWERS
AL FURJAN

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FORM WORKS Art Gallery

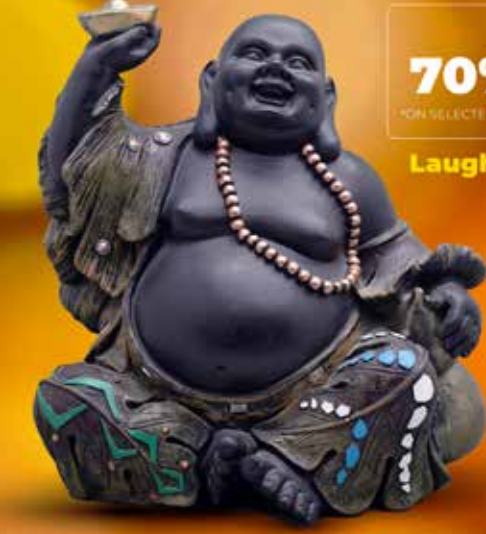
Diwali Gift Articles



FORM WORKS Art Gallery

25 TO 70% OFF*
*ON SELECTED ITEMS | LIMITED PERIOD

Laughing Buddha



Symbol of Happiness

FORM WORKS Art Gallery

25 TO 70% OFF*
*ON SELECTED ITEMS | LIMITED PERIOD



Luxury Artefacts

printspace



printspace



8 OZ. DOUBLE WALL HIGH QUALITY PAPER CUPS 5000 PCS

@
AED 1950*
+VAT

*T&C Apply
*4/0 Color Printing
*300 Gram Paper
*Additional Requirement Chargeable

printspace



Al Amani



Add some color to your life

Choose and buy jewellery at home
18k Gold, Diamond & Color Stone Set

Al Amani



Classics are forever

Choose and buy jewellery at home
18k Gold and Diamond Jewellery

Al Amani

Leave a little sparkle wherever you go



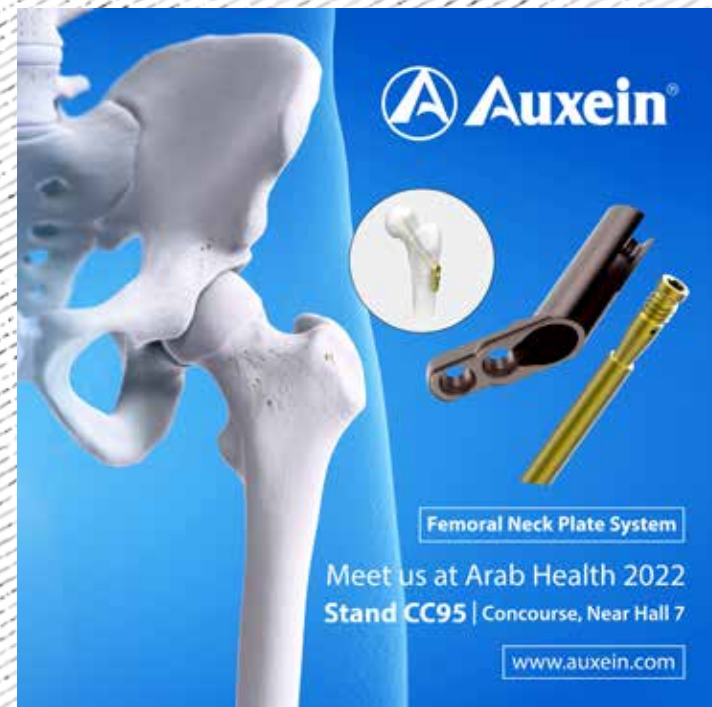
Choose and buy jewellery at home
18k Gold and Diamond Jewellery

Design



Chin fillers bring balance to the face and increase chin projection, height, and shape

CLARITY
Aesthetics
DR. SHADY ISMAIL

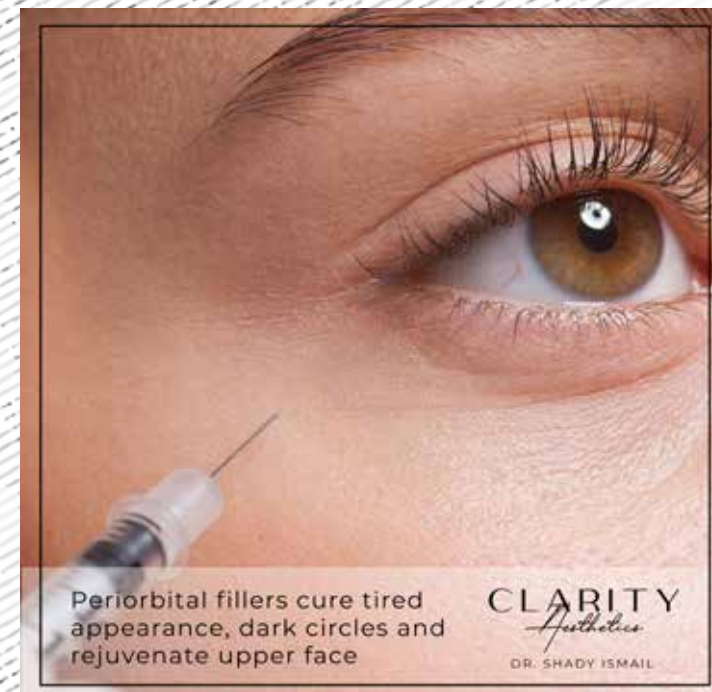


Auxein

Femoral Neck Plate System

Meet us at Arab Health 2022
Stand CC95 | Concourse, Near Hall 7

www.auxein.com



Periorbital fillers cure tired appearance, dark circles and rejuvenate upper face

CLARITY
Aesthetics
DR. SHADY ISMAIL



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SUPERMARKET SUPPLIES WAREHOUSING FACILITY IN DUBAI

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VAN RENTALS IN DUBAI

WE MAKE IT EASIER FOR YOU

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MEDICAL SUPPLIES STORAGE IN AL QUOZ DUBAI

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Youtube.com was registered on Valentines day 2005



tasjeel.ae

Apple.com is the 64th domain name registered



tasjeel.ae

Google.com was supposed to be Googol.com a typo changed its name



tasjeel.ae



ATTCO CARGO

NEAR EXPO 2020 DUBAI AND MAIN INDUSTRIAL AREA

THE ULTIMATE STORAGE SOLUTION

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ATTCO CARGO

WAREHOUSING MAN POWER DELIVERY

HAVING ISSUES WITH DELIVERY?

EMPOWERING DISTRIBUTION

MANAGING SUPPLY CHAIN DISRUPTION

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WAREHOUSING 100,000 SQM OF SPACE IN DUBAI

THE ULTIMATE STORAGE SOLUTION

lease@attcocargo.com

JEBEL ALI FREE ZONE SOUTH | AL QUOZ INDUSTRIAL AREA

Design



Design

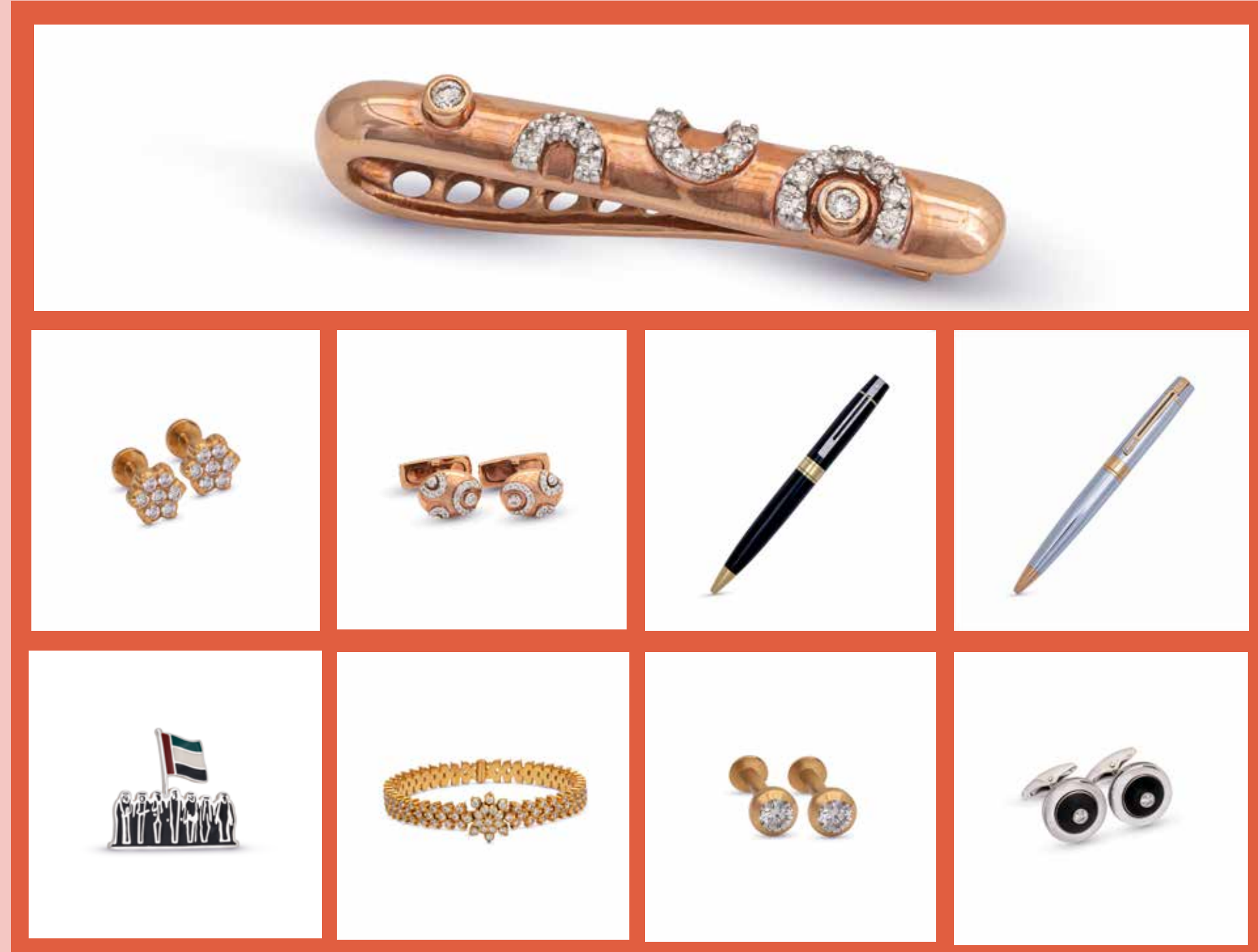
Photography

Irrespective of your business, it's critical to display high-quality images across all social networks to exhibit regularity and establish a tone and identity for your company. Using relevant photographs on social media might help you attract attention and drive engagement. When a business's professional visuals and marketing messaging are continuous, the brand has higher lasting power. Professional photography is a must for any business. It aids your customers and prospects in distinguishing you from a sea of similar businesses.

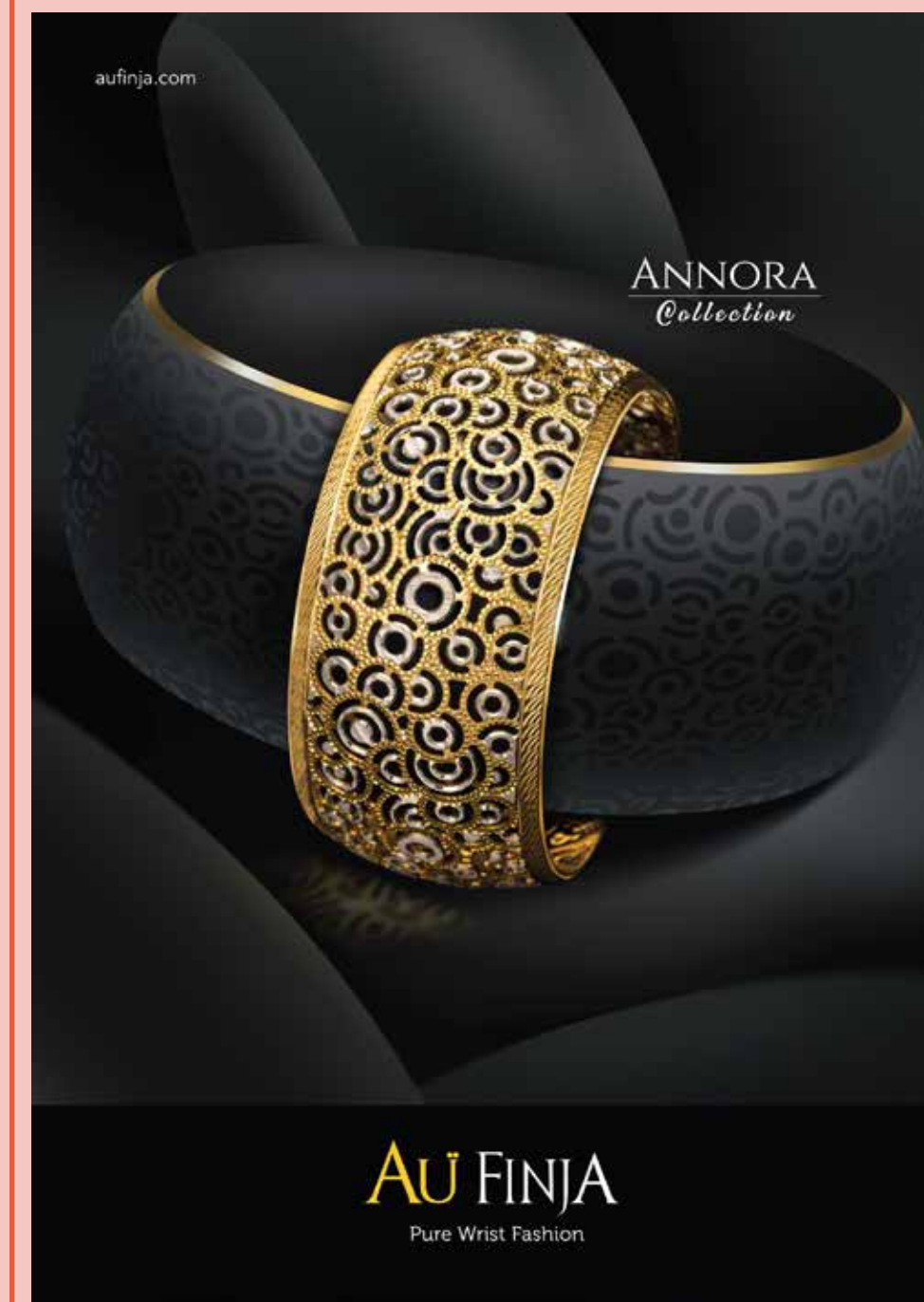




Photography



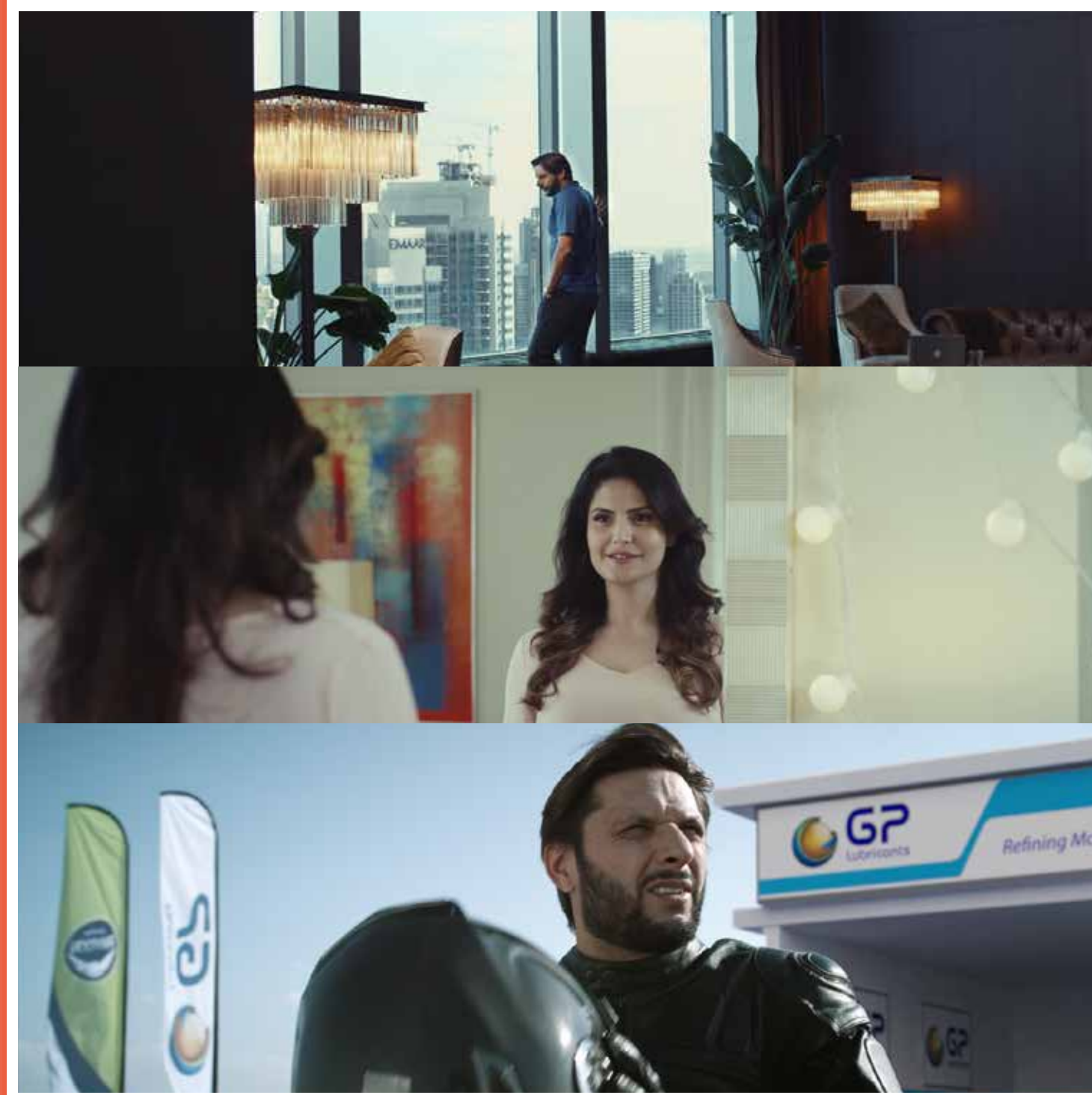
Photography



Photography



Photography



Pakhtoon by GP Lubricants

Pre-Production

- Concept • Script • Talent
- Wardrobe • Location • Voiceover
- Props

Production

- Camera and equipment
- Director • DOP • Crew

Post-Production

- Editing and Rendering
- Color Correction • Voice Cleaning
- Special Effects • VFX



YUME by AU Finja



Glitz by Danube



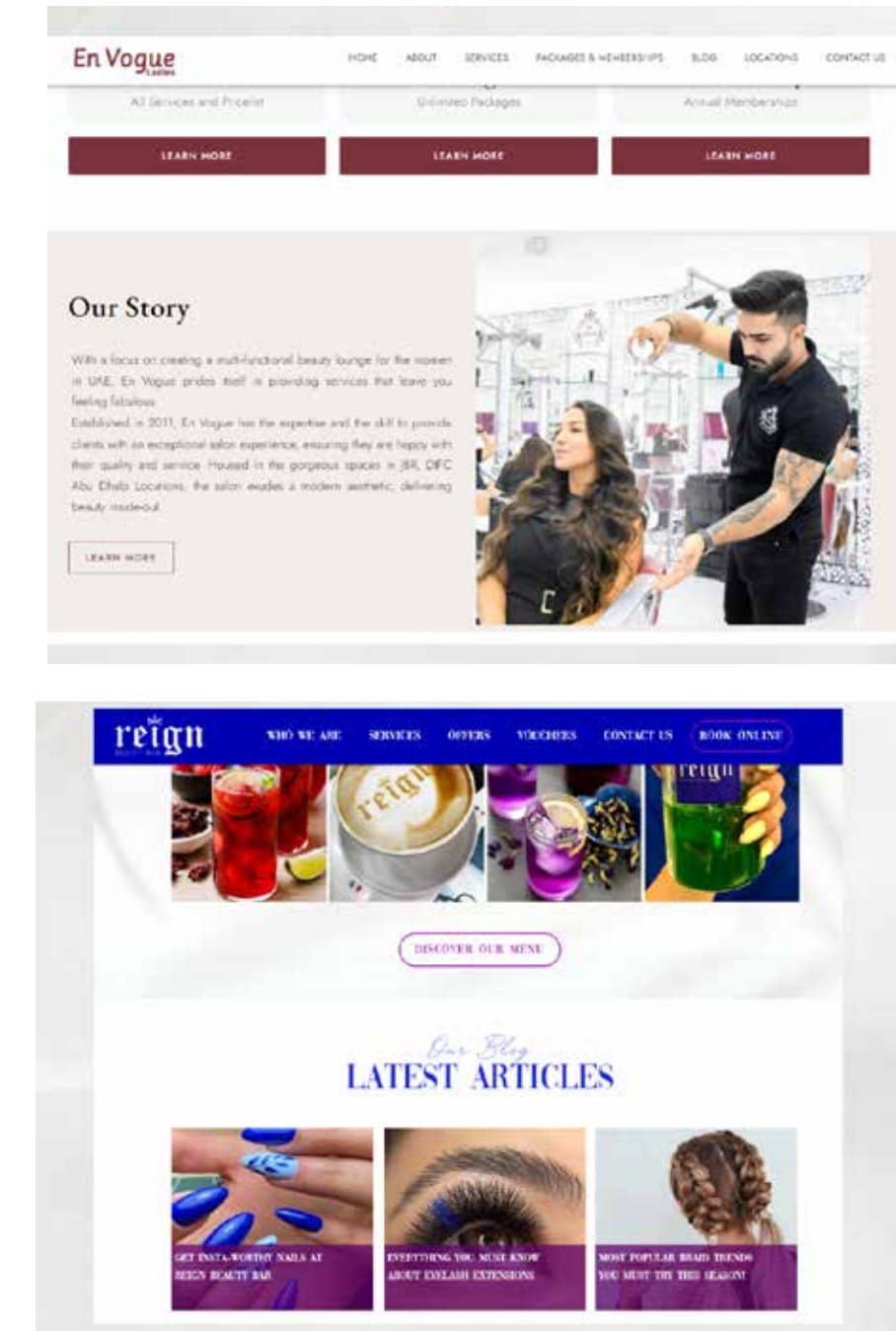
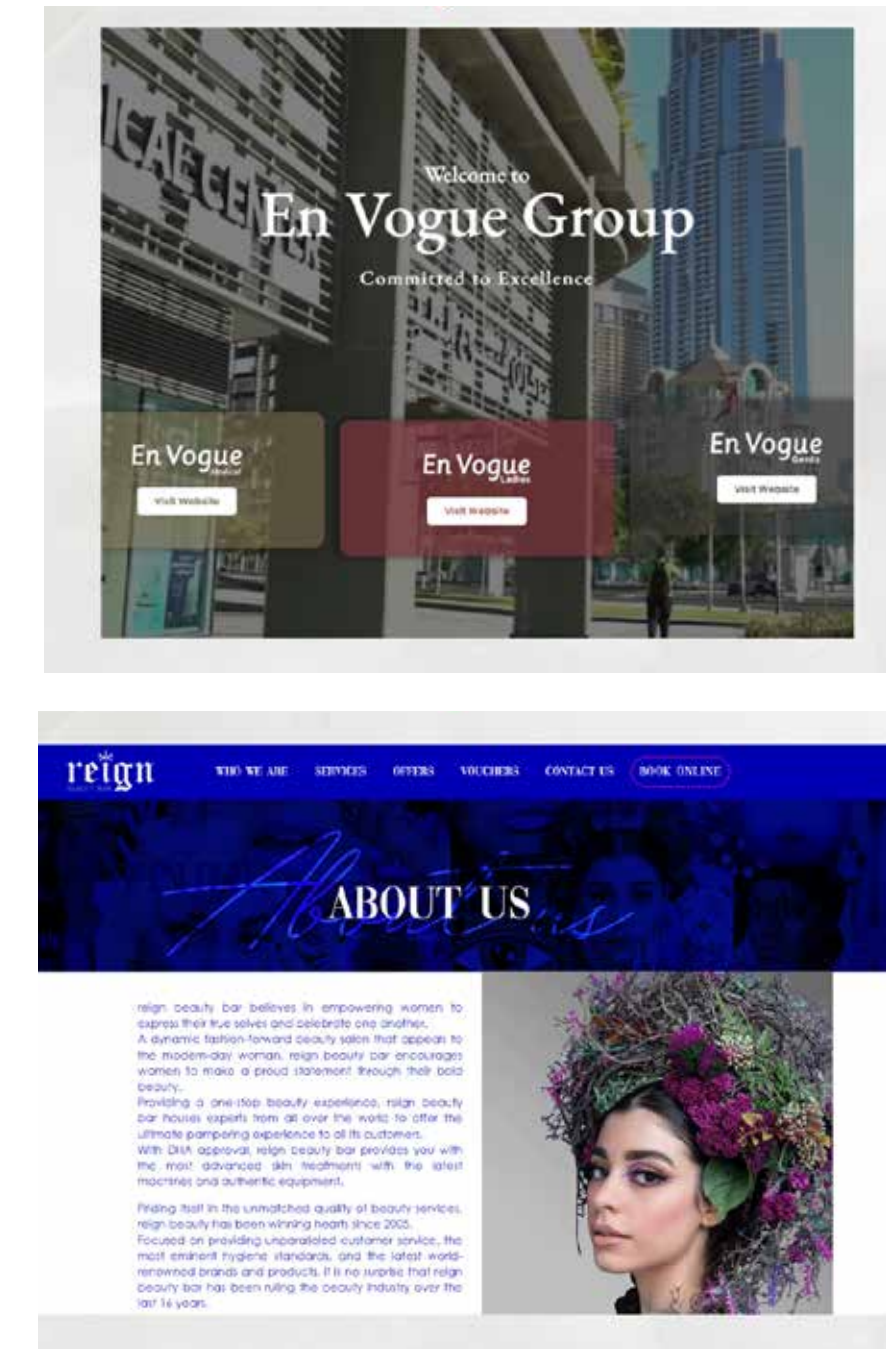
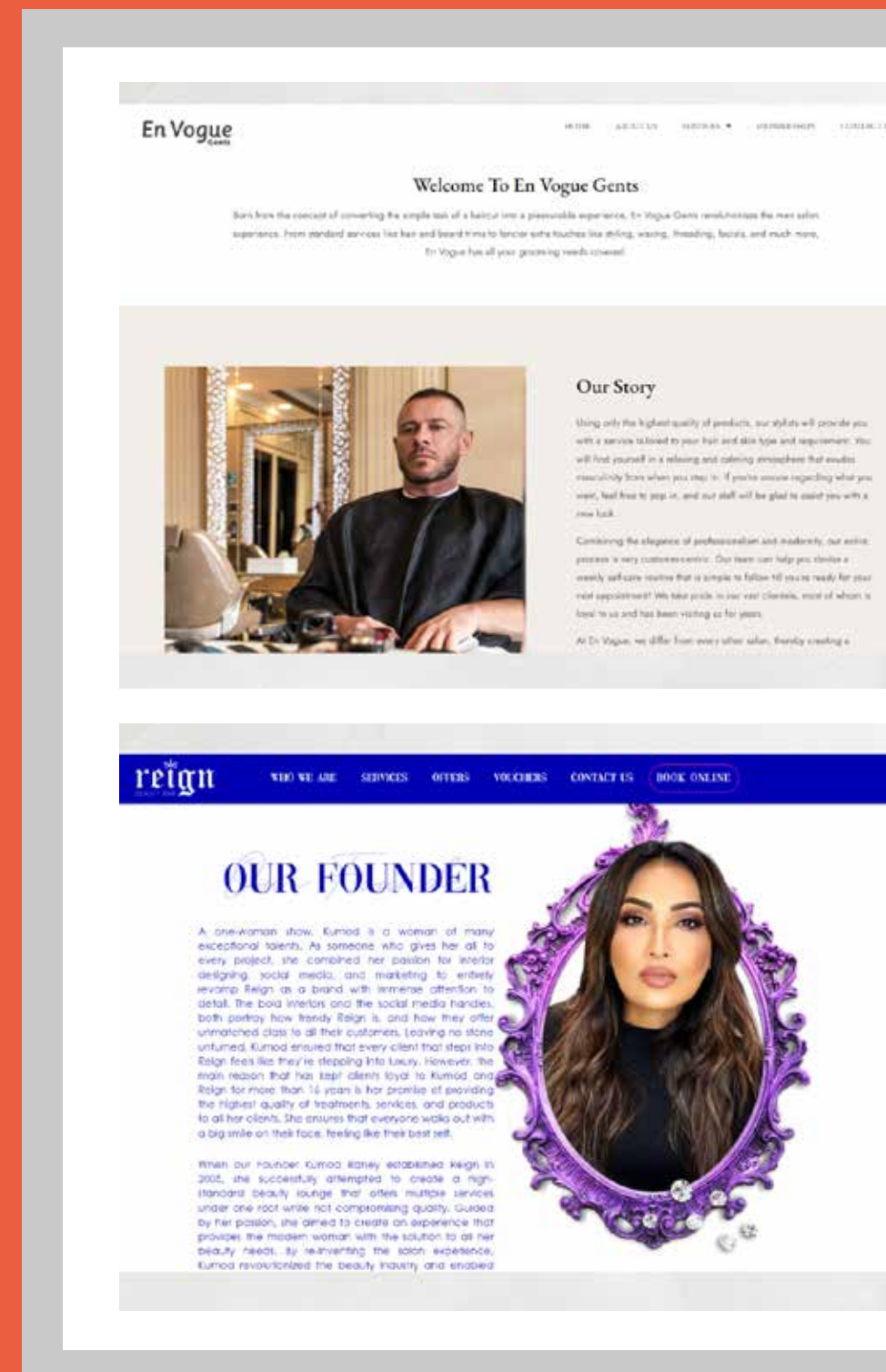
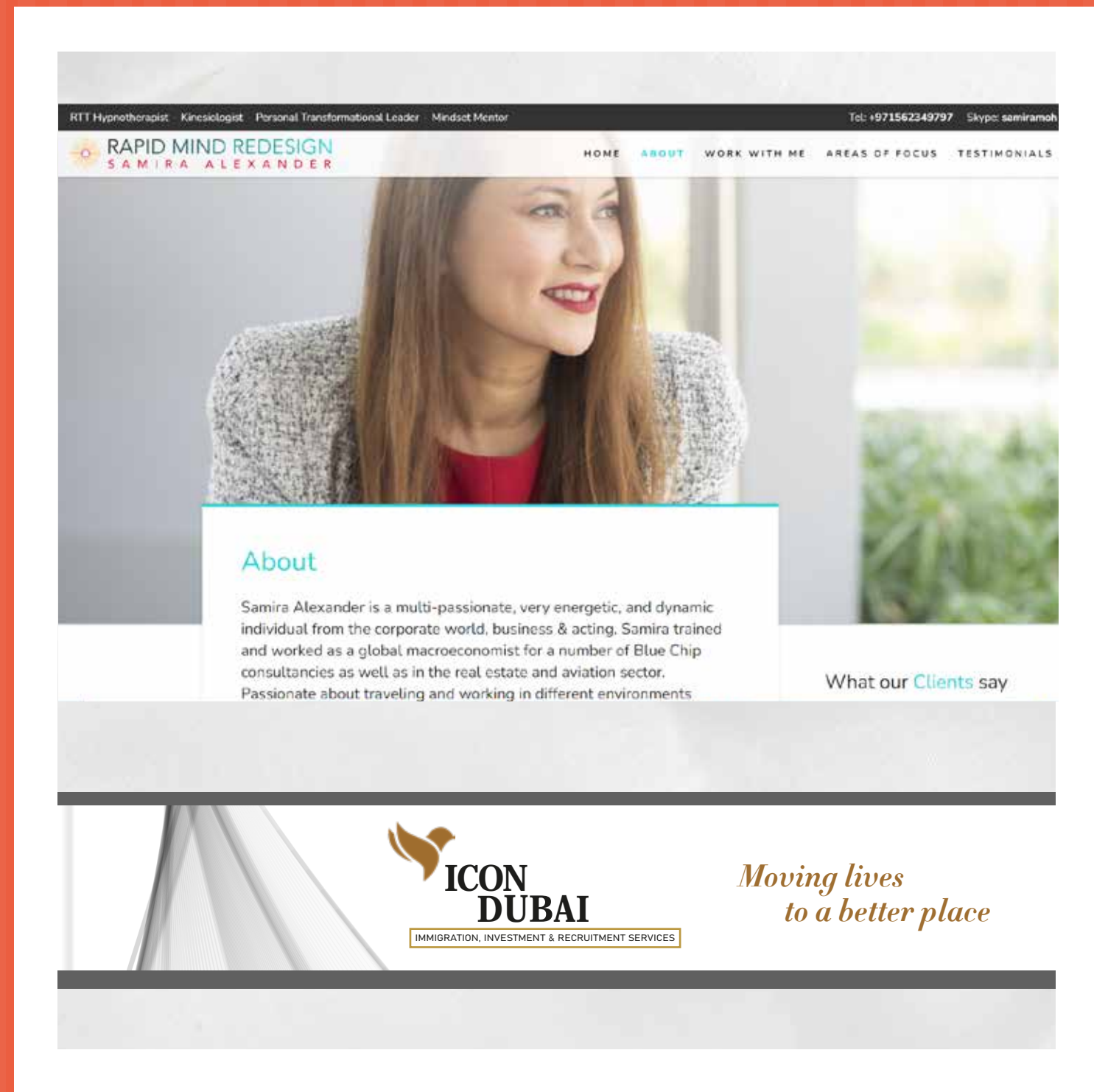
Swiss Image



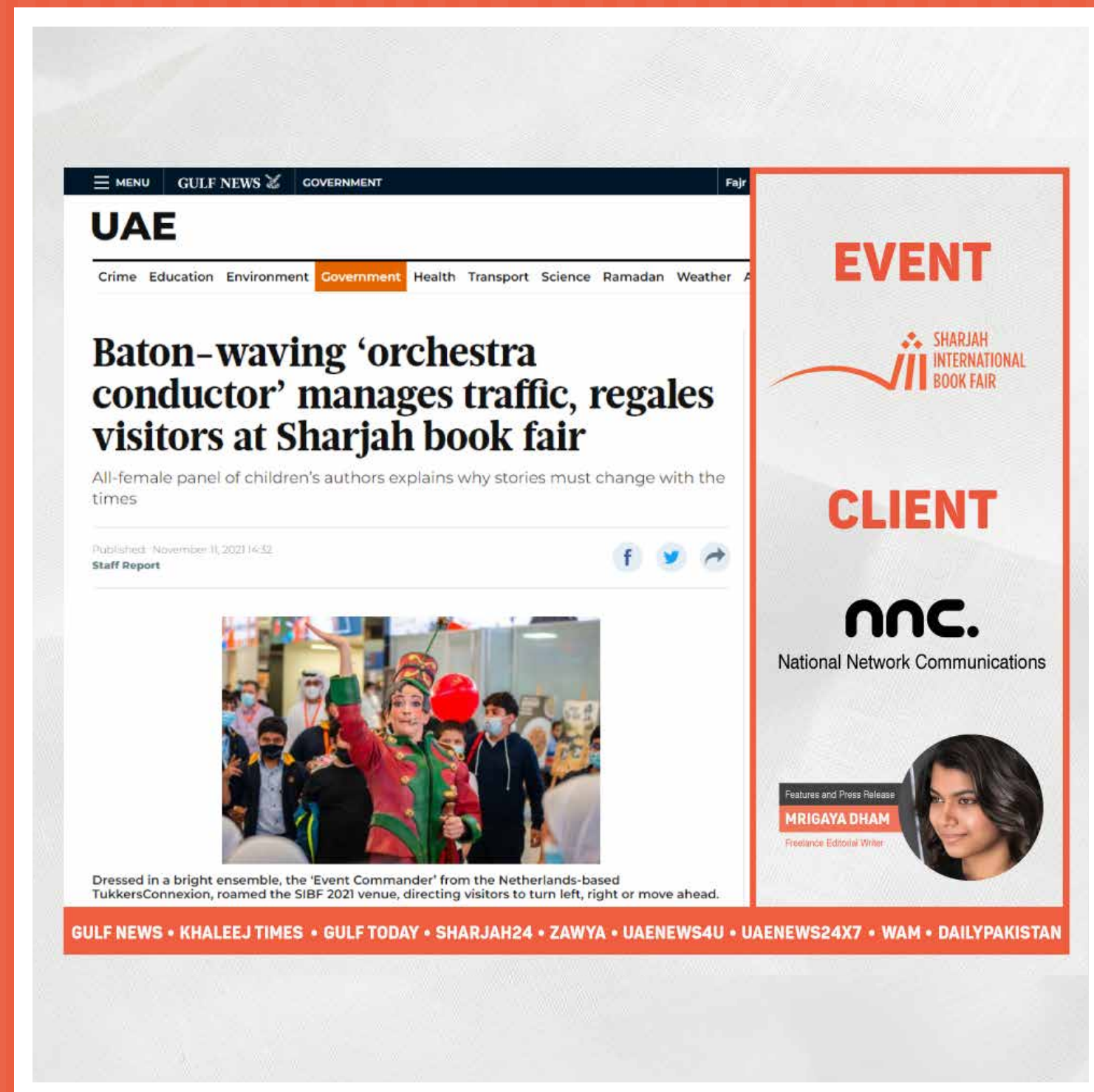
Bissell

<https://www.youtube.com/channel/UCb-yTc04ntnyzxWylrpHakA/videos>

Films & Videos



Content & Copywriting



EVENT

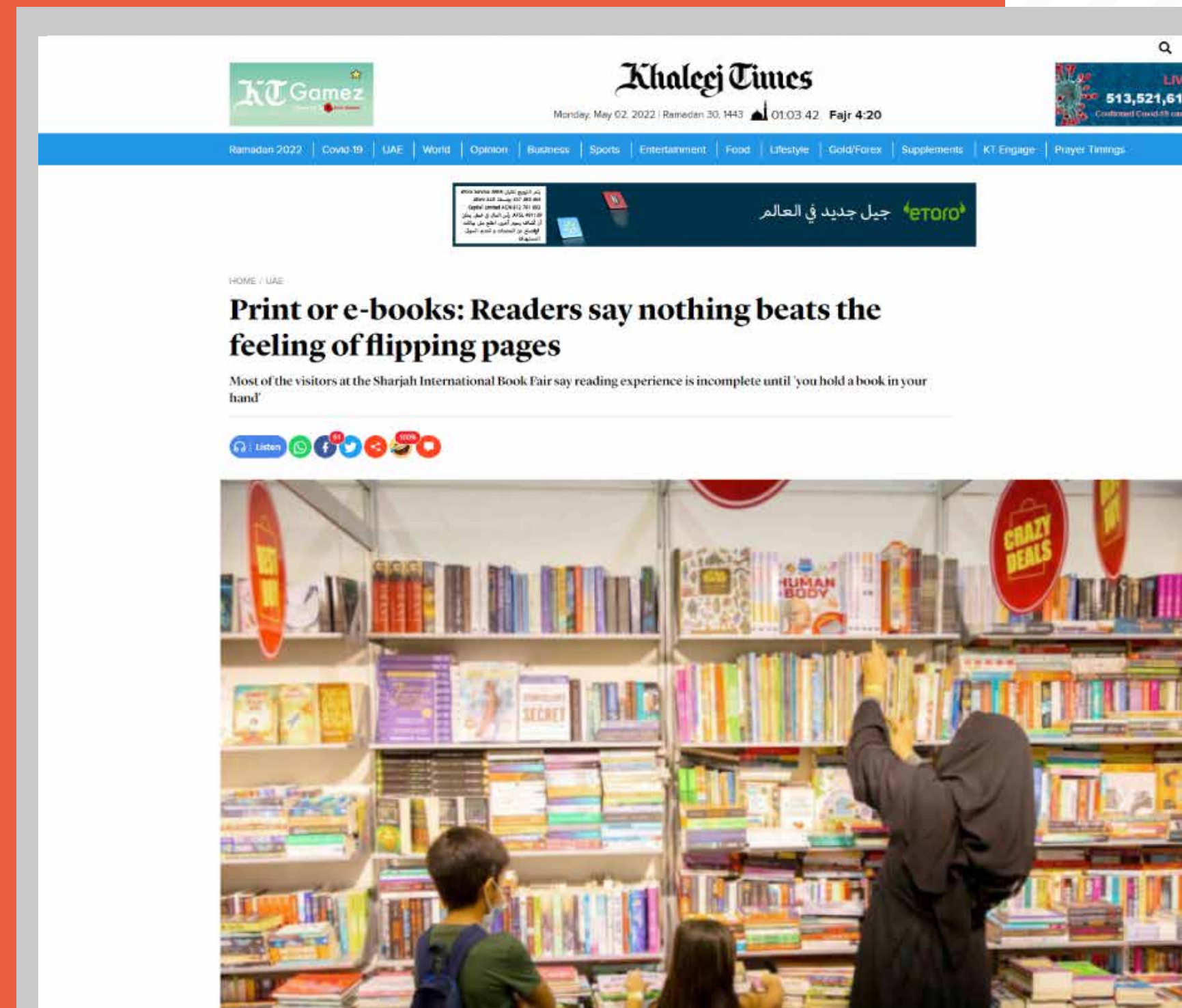
SHARJAH INTERNATIONAL BOOK FAIR

CLIENT

nnc.
National Network Communications

Features and Press Release
MRIGAYA DHAM
Freelance Editorial Writer

GULF NEWS • KHALEEJ TIMES • GULF TODAY • SHARJAH24 • ZAWYA • UAENEWS4U • UAENEWS24X7 • WAM • DAILYPAKISTAN



Khaleej Times

Monday, May 02, 2022 | Ramadan 30, 1443 | 01:03:42 | Fajr: 4:20

513,521,611 LIVE

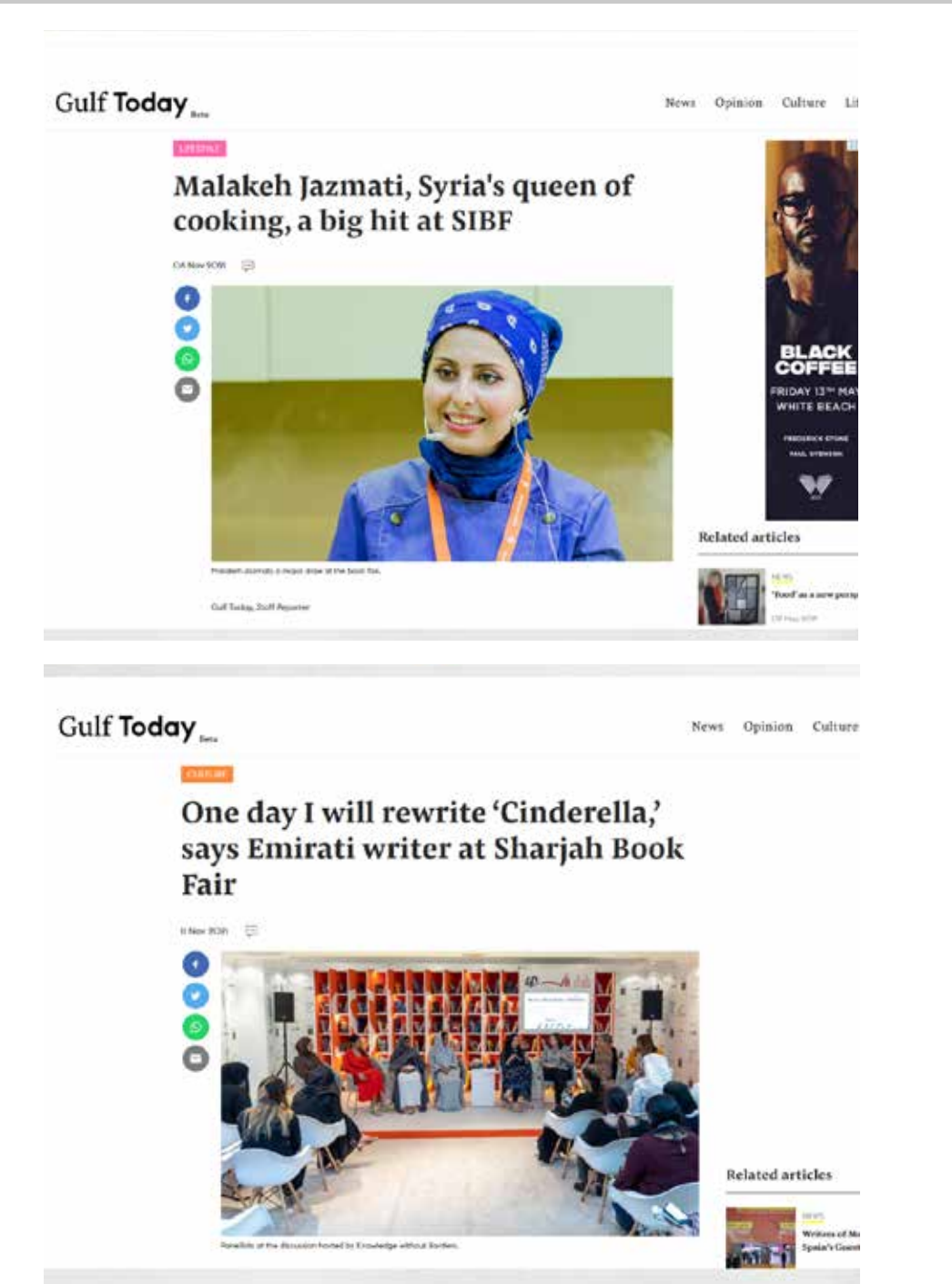
جیل جدید فی العالم

Print or e-books: Readers say nothing beats the feeling of flipping pages

Most of the visitors at the Sharjah International Book Fair say reading experience is incomplete until 'you hold a book in your hand'

Listen

Photo of a bookshelf and a person reading.



Gulf Today

News Opinion Culture Lit

Malakeh Jazmati, Syria's queen of cooking, a big hit at SIBF

04 Nov 2021

Photo of Malakeh Jazmati.

Gulf Today

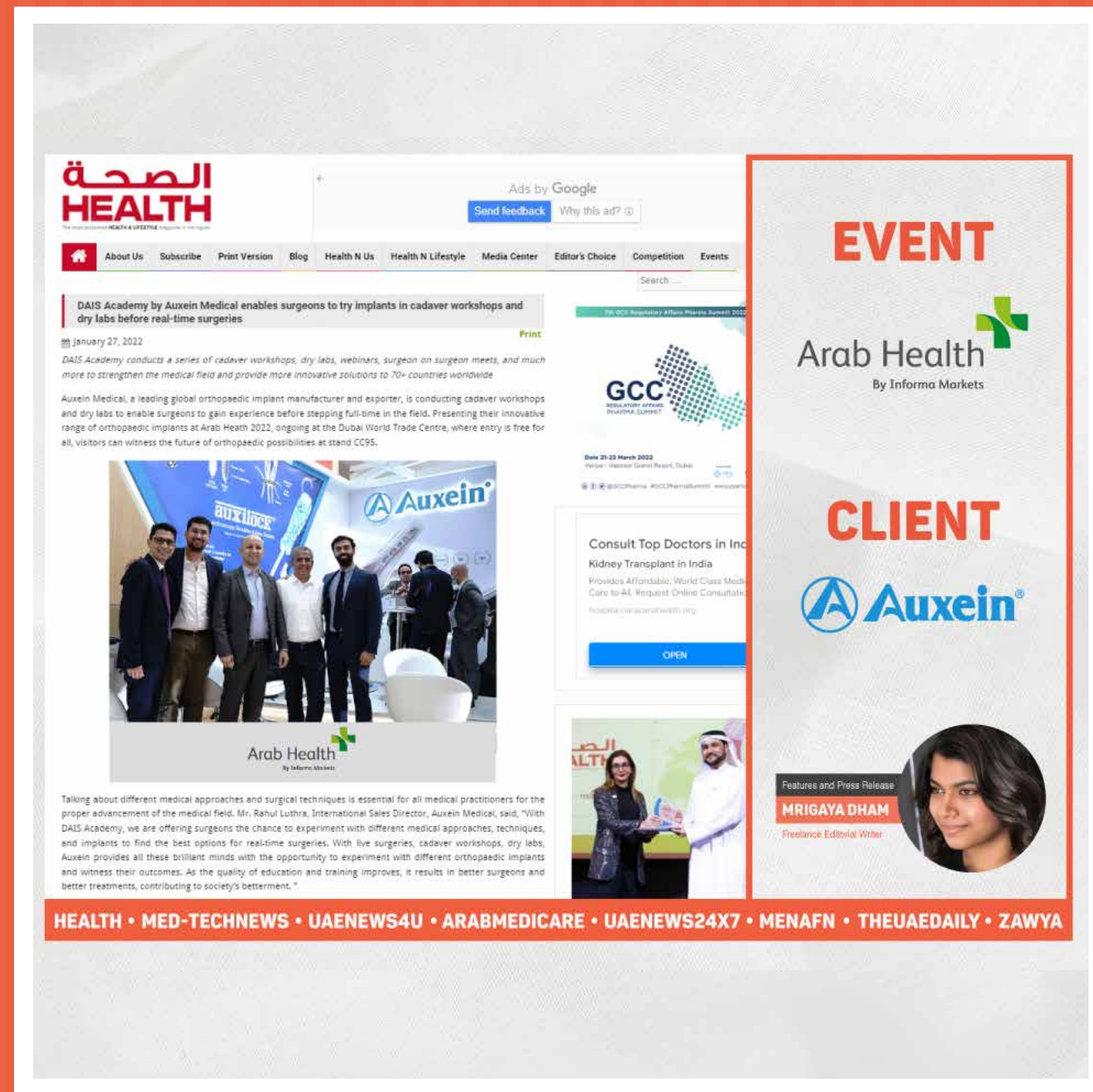
News Opinion Culture

One day I will rewrite 'Cinderella,' says Emirati writer at Sharjah Book Fair

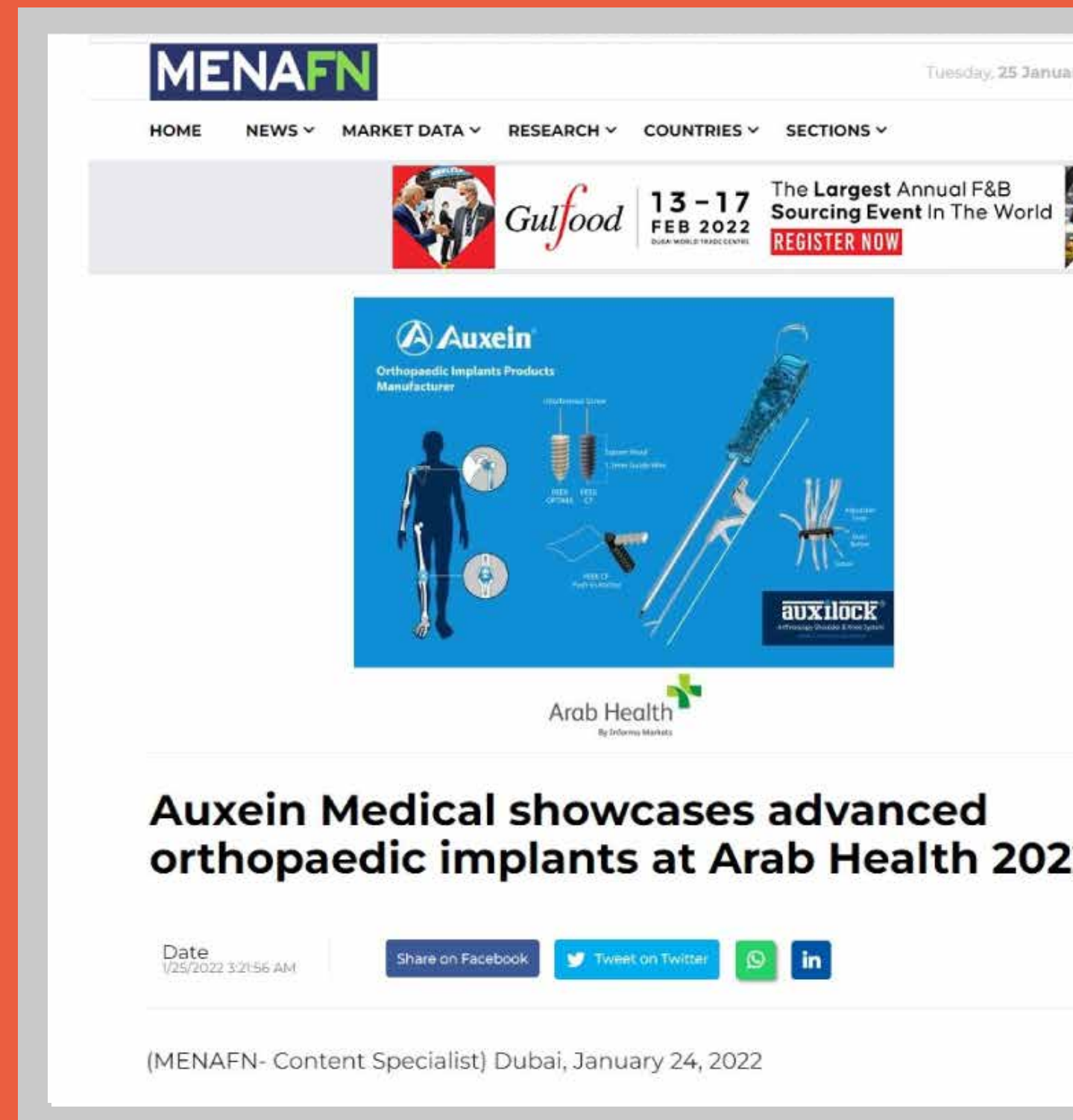
11 Nov 2021

Photo of a book launch event.

Press Release Writing



The screenshot shows a news article from 'الصحة HEALTH' with a sidebar advertisement. The ad is titled 'EVENT Arab Health By Informa Markets' and 'CLIENT Auxein'. It features a photo of a group of men at a trade show and a profile picture of Mrigaya Dham, Freelance Editorial Writer. The ad text includes: 'EVENT Arab Health By Informa Markets', 'CLIENT Auxein', and 'Features and Press Release MRIGAYA DHAM Freelance Editorial Writer'. At the bottom of the ad, it lists various news outlets: 'HEALTH • MED-TECHNEWS • UAENEWS4U • ARABMEDICARE • UAENEWS24X7 • MENAFN • THEUAEDAILY • ZAWYA'.



The screenshot shows a news article on the MENAFN website. The article title is 'Auxein Medical showcases advanced orthopaedic implants at Arab Health 2022'. The article includes a large image of various orthopaedic implants with labels like 'auxiLOCK' and 'Arab Health By Informa Markets'. The article text mentions: 'Auxein Medical, an orthopaedic implant manufacturer and exporter, is presenting its latest innovations within medicals, including its arthroscopy system at Arab Health, which is taking place in the Dubai World Trade Centre, from January 23rd.' Below the article, there are social media sharing buttons for Facebook, Twitter, WhatsApp, and LinkedIn, and a date stamp: 'Date 1/25/2022 3:21:56 AM'. At the bottom, it says '(MENAFN- Content Specialist) Dubai, January 24, 2022'.



The screenshot shows a news article on the MED-TECH website. The article title is 'Auxein Medical showcases arthroscopy system at Arab Health'. The article text mentions: 'Auxein Medical, an orthopaedic implant manufacturer and exporter, is presenting its latest innovations within medicals, including its arthroscopy system at Arab Health, which is taking place in the Dubai World Trade Centre, from January 23rd.'



The screenshot shows a news article on the UAE NEWS 4U website. The article title is 'Auxein Medical showcases advanced orthopaedic implants at Arab Health 2022'. The article text mentions: 'Auxein Medical, an orthopaedic implant manufacturer and exporter, is presenting its latest innovations within medicals, including its arthroscopy system at Arab Health, which is taking place in the Dubai World Trade Centre, from January 23rd.'




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The screenshot shows a news article on the UAE NEWS 4U website. The article title is 'Malabar Gold & Diamonds opens 6 new showrooms across Oman, Qatar, Malaysia and India'. The article text mentions: 'Malabar Gold & Diamonds, a leading jewelry and gold retailer, has opened 6 new showrooms across Oman, Qatar, Malaysia and India, marking a significant milestone in its expansion strategy.'

Public Relations

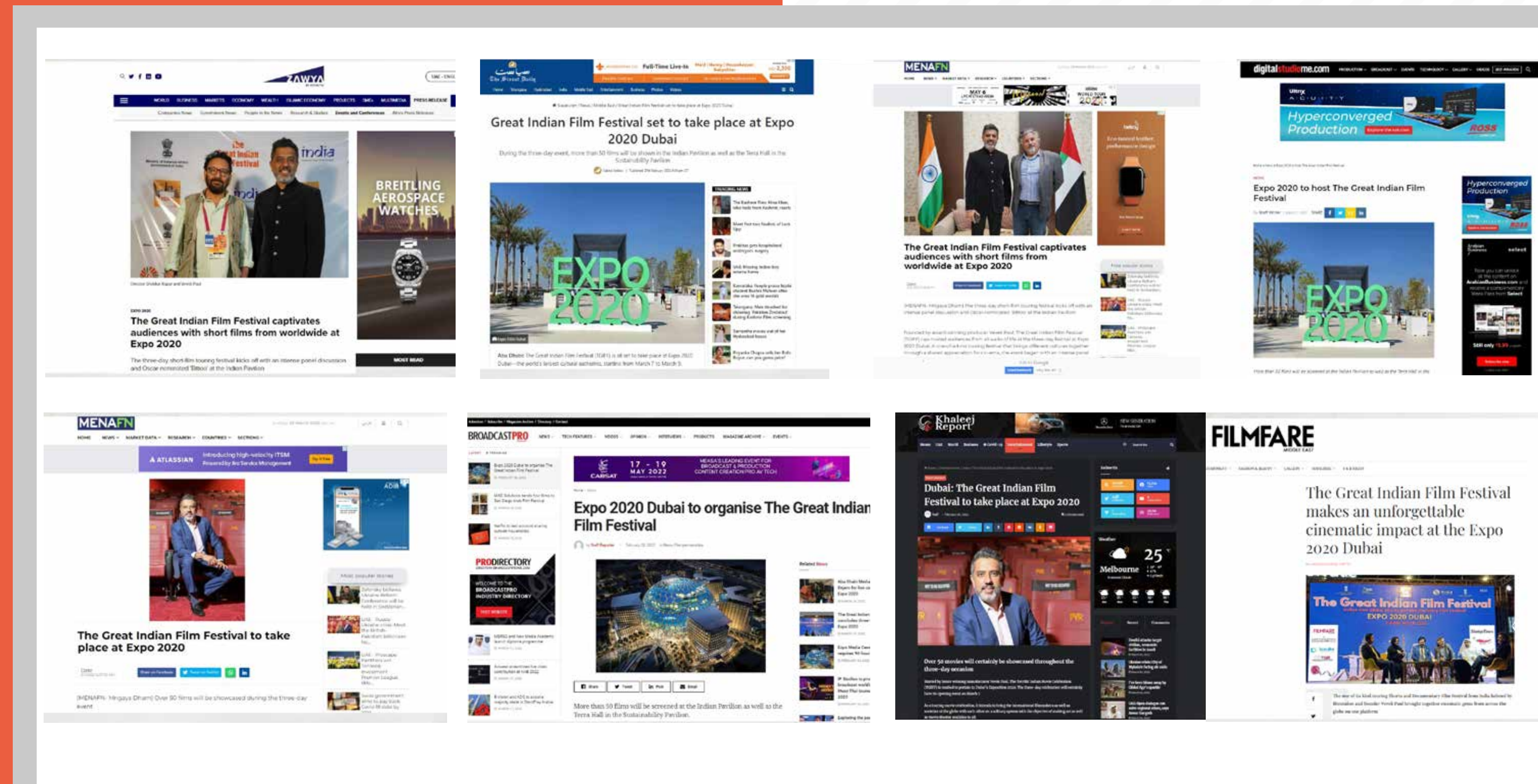


EVENT
Arab Health
By Informa Markets

CLIENT
TGIFF
OFFICIAL SELECTION
The Great Indian Film Festival 2022

Features and Press Release
MRIGAYA DHAM
Freelance Editorial Writer

KHALEEJ TIMES • FILMFARE • BROADCAST PRO • KHALEEJ REPORT • DIGITALSTUDIOME • MENAFN • THEUADAILY • ZAWYA



Grid of press coverage screenshots from various news outlets:

- ZAWYA**: "The Great Indian Film Festival captivates audiences with short films from worldwide at Expo 2020"
- Arab Health**: "The Great Indian Film Festival captivates audiences with short films from worldwide at Expo 2020"
- MENAFN**: "Great Indian Film Festival set to take place at Expo 2020 Dubai"
- digitalstudiome.com**: "Expo 2020 to host The Great Indian Film Festival"
- MENAFN**: "The Great Indian Film Festival captivates audiences with short films from worldwide at Expo 2020"
- BROADCAST PRO**: "Expo 2020 Dubai to organise The Great Indian Film Festival"
- Khaleej Report**: "Dubai: The Great Indian Film Festival to take place at Expo 2020"
- FILMFARE**: "The Great Indian Film Festival makes an unforgettable cinematic impact at the Expo 2020 Dubai"

Press Coverage



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